

TRAVIS BLEEN

Creative Video Producer | Cinematographer | Video Editor

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New York, NY



WORK EXPERIENCE

NBCUniversal

Mar 2017 – Present

Sr. Producer/Video Photographer/Editor of Branded Content

- As a producer, was responsible for the planning, leading and executing productions; including sponsored brand integrations, short-form commercial content and television segments across broadcast, digital and social platforms.
- As a photographer, assumed the role of team's premier Directors of Photography, working closely with our Creative Directors and Show Runners to capture brand stories and film for various show productions over a range of tonalities.
 - Filmed short-form custom-content commercials and integrated segments for brands. *(including U.S. Army, Hill's Pet Nutrition, Ford, L'oreal, Dietz & Watson, Paris Olympics)*
 - On retainer video shooter across local network shows and platforms. *(including Peacock, 1st Look, George To The Rescue, Open House NYC, New York Live)*
 - Involved with the operations team in decision-making for camera/lighting investments.
 - Experience troubleshooting tech and making creative decisions in real-time on site.
- As a video editor, worked on short-form client content in an environment with high production standards, working closely between creative team and external client
 - Creative mindset in editing - with story, pacing, and brand tone at the focal point.
 - Use of motion GFX, animation, sound design techniques to communicate messaging
 - Became the go-to editor to create dazzling, short-form sizzle/hype reels for our team.

Allied Global Marketing

2014 – 2017

Producer/Shooter/Editor

- On the production team in a large global marketing agency.
- Shot and edited short-form branded documentary and social content *(including Swarovski, Victoria's Secret Fashion Show, NFL, Capital One, Disney Live)*
- Shot and edited short-form reality show spec/pitch content.
- Lead editor for a long form broadcast show on Fusion TV, *My Selfie Life*

Ride5 Group

2012 – 2014

Shooter/Editor

- Key player in small, start-up production company as editor and shooter.
- Ran camera and edited on a travel webseries, *CustomNation*
- Lead editor on a feature length documentary, *Political Bodies*

Teletime Video Production

2011 – 2012

Shooter/Editor

- Filmed and edited corporate videos, often as one-person production unit.
- Learned & developed skills such as interviewing subjects and making own creative choices

SKILLSET

Shot Composition
Lighting Techniques
Tech Troubleshooting
Equipment Maintenance
Gimbal and Drone Photography
Multicam Editing
Color Grading
Motion Graphics
Basic Visual Design
Sound Mixing & Mastering
Sound Design

Camera Proficiencies

Arri Alexa Mini
Arri Amira
Sony FX6/FX3
Canon C300
Blackmagic Ursa/Pocket
DJI Mavic Pro

Software Proficiencies

Adobe Premiere Pro
Adobe After Effects
Adobe Photoshop
Adobe Lightroom
DaVinci Resolve

EDUCATION

Full Sail University - August 2009

Bachelor of Science in Film

"25 Best Film Schools in the U.S.
and Canada of 2023"
— MovieMaker Magazine

Goldcrest Post NY - Summer 2007

Intern at Postproduction facility

INTERESTS

Urban Cycling, Running, Hiking,
NY Mets, and Performing Music.
I play French-style jazz guitar at
some local NYC venues